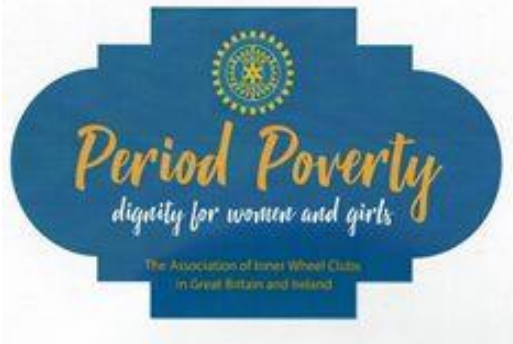


Association of Inner Wheel Clubs in GB&I



Campaign for Period Poverty

Inner Wheel Clubs are being encouraged to contact primary and secondary schools in their towns, as well as colleges and universities, either donating sanitary products or supplying kits with, say pads, tampons, knickers, cleansing wipes. Some provide reusable towels, getting together to make them from patterns easily available.



However – IW campaign “Period Poverty – Dignity for Women and Girls” – is intended to reach out to women and girls in poverty, and indeed in other areas, for example women’s refuges, the homeless, prisons, police cells, and detention centres as well as Foodbanks.

Association have contacted all major supermarket chains and retailers such as Boots and Superdrug for permission to place collecting boxes/baskets/ trolleys in their store. Some clubs have successfully approached their local branches and have been allowed to have a presence on a particular day – some even on International Women’s Day.

The message to clubs is choose whatever you would like to do in support of this project, depending on your resources, in both members and funds, from donating products to putting bits together, etc.

The official launch is at the House of Lords on Thursday 7th March 2019 at 12 noon.

